WHAT IS CLAIMED IS:

- 1. A substantially pure composition of mammalian megakaryocyte progenitor cells, wherein at least 80% of the cells in said composition are characterized as CD41⁺, CD9⁺, CD34⁺.
- 2. The composition according to Claim 1, wherein said cells are further characterized as lineage panel.
- 3. The composition according to Claim 2, wherein said lineage panel includes CD2; CD3; CD4; CD7; CD8; CD10; CD11b; CD14; CD19; CD20; CD56; and glycophorin A (GPA).
- 4. The composition of Claim 1, wherein said megakaryocyte progenitor cells, when cultured in methylcellulose in the presence of steel factor (SLF), flt-3 ligand (FL), interleukin (IL)-3, IL-11, GM-CSF, thrombopoietin (Tpo) and erythropoietin (Epo) give rise to megakaryocyte colonies.
- 5. The composition of Claim 1, wherein said megakaryocyte progenitors are mouse cells.
- 6. The composition of Claim 1, wherein said cells are genetically modified to comprise an exogenous DNA vector.
- 7. A method of enrichment for a composition of mammalian megakaryocyte progenitor cells, wherein at least 90% of the cells in said composition are characterized as CD41⁺, CD9⁺, CD34⁺, the method comprising:

combining reagents that specifically recognize CD41, CD9 and CD34 with a sample of hematopoietic cells; and

selecting for those cells that are CD41⁺, CD9⁺, CD34⁺, to provide an enriched population of cells having megakaryocyte progenitor activity.

- 8. The method according to Claim 7, wherein said sample of hematopoietic cells is bone marrow.
- 9. The method according to Claim 8, wherein said sample of hematopoietic cells is mobilized peripheral blood.

10. A method of screening for genetic sequences specifically expressed in cells committed to the megakaryocyte lineage, the method comprising:

isolating RNA from a cell population according to Claim 1, generating a probe from said RNA, screening a population of nucleic acids for hybridization to said probe.

- 11. The method of Claim 10, wherein said cells are mouse cells.
- 12. A method of providing platelets to a mammalian recipient, the method comprising: administering to said recipient a population of megakaryocyte progenitor cells, wherein at least 80% of the cells in said population are characterized as CD41⁺, CD9⁺, CD34⁺; wherein said megakaryocyte progenitor cells give rise to platelets *in vivo*.
- 13. The method according to Claim 12, further comprising administration of thrombopoietin or a mimetic thereof in conjunction with said megakaryocyte progenitor cells.
- 14. A method of screening for factors that affect thrombopoiesis, the method comprising:

combining a candidate thrombopoiesis factor with a population of megakaryocyte progenitor cells, wherein at least 80% of the cells in said population are characterized as CD41⁺, CD34⁺ and

determining the effect of said agent on the formation of megakaryocytes and platelets.